

2013 SYMPOSIUM ON GLOBAL MARKETS

June 17–18, 2013

Riding the High Seas of International Legal Challenges

**Exploring how In-House and
Outside Counsel can add value
to the corporate bottom line**

**The Center for American and International Law
Plano, Texas USA**

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Southwestern Institute for
**INTERNATIONAL AND
COMPARATIVE LAW**

This year's Symposium is in association with

ACC AMERICA
Association of Corporate Counsel
Dallas-Fort Worth Chapter

2012 Symposium on Global Markets – June 17-18, 2013

Chair – Richard Thurston (General Counsel, Taiwan Semiconductor Mfg. Co., Ltd.)

Faculty

Carlos E. Alfaro, Partner, Alfaro Abogados, New York, New York, USA
Richard Bacek, Siemens, S.R.O., Prague, Czech Republic
Jack Balagia, Vice President and General Counsel, Exxon Mobil Corporation, Irving, Texas, USA
Ann Bruder, Sr. VP of Law, Government Affairs & Global Compliance, General Counsel & Corporate Secretary, Commercial Metals Company, Irving, Texas, USA
Anderson Cardoso, Partner, Souto, Correa, Cesa, Lummertz & Amaral Advogados, Porto Alegre, Brazil
Jeffrey Carr, Vice President, General Counsel, and Secretary, FMC Technologies, Inc., Houston, Texas, USA
Fernando del Castillo, Partner, Santa Marina y Steta, S.C., Monterrey, Mexico
Ricardo Castro, Jr., Partner, Quisumbing Torres/Baker & McKenzie, Manila, The Philippines
Steve Clifford, Partner, Allens, Melbourne, Australia
John Cogan, Partner, Cogan & Partners, LLP, Houston, Texas, USA
Terry Conner, Firm Managing Partner, Haynes and Boone, LLP, Dallas, Texas, USA
Emerico De Guzman, Senior Partner, ACCRALAW, Manila, The Philippines
Julio Ramalho Dubeux, Senior Associate, Veirano Advogados, Rio de Janeiro, Brazil
Sam Ebert, General Counsel at LabCorp, Burlington, North Carolina, USA
Francesco Gianni, Partner, Gianni, Origoni, Grippo, Cappelli & Partners, Rome, Italy
Judith Glaubig, General Counsel – Downstream Companies, Exxon Mobil Corporation, Fairfax, Virginia, USA
Josephine Hadikusumo, Texas Instruments, Singapore
Marcela Hughes, Hughes & Hughes, Montevideo, Uruguay
Johan Lambers, Partner, IUSTICA.BE, Brussels, Belgium
Anton Maurer, Partner, CMS Hasche Sigle, Stuttgart, Germany
Jim McClain, Director – Corporate Taxes Americas at Tetra Laval Group, retired General Counsel, Tetra Pak, Denton, Texas, USA
David L. McCombs, Partner, Haynes and Boone, LLP, Dallas, Texas, USA
Patricia Menéndez-Cambó, Chair – Global Practice Group, Greenberg Traurig, Miami, Florida, USA
Mark E. Michels, Director, Deloitte Financial Advisory Services, San Jose, California, USA
Nathan Moore, General Counsel, Mary Kay Inc., Dallas, Texas, USA
O. Forrest Morgan, Owner, Principal Founder, and President, Law Department Desktop Services, LLC, North, Virginia, USA
Richard Mosher, Of Counsel, Anderson Kill & Olick, pc, Honolulu, Hawaii, USA
Homer Moyer, Jr., Partner, Miller & Chevalier Chartered, Washington DC, USA
Catherine Moynihan, Director of Legal Management Services, Association of Corporate Counsel, Washington, DC, USA
Katherine E. Perrelli, Partner, Seyfarth Shaw LLP, Boston, Massachusetts, USA
P. J. Putnam, Executive VP and General Counsel, The Calvet Companies, LLC, Dallas, Texas, USA
Greg Stern, Senior Deputy General Counsel, Ace Group of Insurance and Reinsurance Companies, Philadelphia, PA
Richard Thurston, General Counsel and Chief Compliance Officer, Taiwan Semiconductor Mfg. Co., Ltd., Hsinchu, Taiwan
Carlos Velazquez de Leon, Partner, Basham, Ringe y Correa, Garza Garcia, Monterrey, Mexico

Program Schedule

DAY 1 – Monday, June 17, 2013

- 9:00–9:05 am **Overview of the Program**
Richard Thurston, Taiwan Semiconductor Mfg. Co., Ltd., Hsinchu, Taiwan
- 9:05–9:15 am **The Association of Corporate Counsel Value Challenge**
Catherine Moynihan, Association of Corporate Counsel, Washington, D.C., USA
- 9:15–10:45 am **Top Ten Recommendations for Managing Outside Counsel Fees and Costs: Lessons Learned with a Focus on In-House Investigations**
Moderator: **Homer Moyer, Jr.**, Miller & Chevalier Chartered, Washington, D.C., USA
Panel: **Carlos Alfaro**, Alfaro Abogados, New York, New York, USA
Emerico De Guzman, ACCRALAW, Manila, The Philippines
Francesco Gianni, Gianni, Origoni, Grippo, Cappelli & Partners, Rome, Italy
Richard Thurston, Taiwan Semiconductor Mfg. Co., Ltd., Hsinchu, Taiwan
- 10:45–11:00 am Break
- 11:00–12:15 pm **Using Technologies to Lower In-house Costs Globally**
Moderator: **David McCombs**, Haynes and Boone, LLP, Dallas, Texas, USA
Panel: **Johan Lambers**, IUSTICA.BE, Brussels, Belgium
Mark E. Michels, Deloitte Financial Advisory Services, San Jose, California, USA
O. Forrest Morgan, Owner, Principal Founder, and President, Law Department Desktop Services, LLC, North, Virginia, USA
Greg Stern, Senior Deputy General Counsel, Ace Group of Insurance and Reinsurance Companies, Philadelphia, PA
- 12:15–12:30 pm Break
- 12:30–1:30 pm **Hosted Luncheon**
- 1:30–1:45 pm Break

“Very sharp and to the point. Had the target audience in mind.”

– 2012 Attendee

Monday, cont.

- 1:45–3:15 pm **General Counsel Roundtable**
Moderator: **Richard Mosher**, Anderson Kill & Olick, PC, Honolulu, Hawaii, USA
Panel: **Ann Bruder**, Commercial Metals Company, Irving, Texas, USA
Jim McClain, Tetra Pak, Denton, Texas, USA
Nathan Moore, Mary Kay Inc., Dallas, Texas, USA
P. J. Putnam, The Calvet Companies, LLC, Dallas, Texas, USA
- 3:15–3:30 pm Break
- 3:30–5:00 pm **Preparing and Managing Litigation and Dispute Resolution Costs before the Problem Arises**
Moderator: **John Cogan**, Cogan & Partners, LLP, Houston, Texas, USA
Panel: **Sam Ebert**, LabCorp, Burlington, North Carolina, USA
Josephine Hadikusumo, Texas Instruments, Singapore
Carlos Velazquez de Leon, Basham, Ringe y Correa, Garza Garcia, Monterrey, Mexico
- 5:00 pm Adourn
- 6:00–8:00 pm **Dinner Presentation by Jack Balagia** (VP and General Counsel, Exxon Mobil Corporation, Irving, Texas USA)

DAY 2 – Tuesday, June 18

- 8:00 am **Breakfast Meeting of the Advisory Board of the Southwestern Institute for International and Comparative Law**
- 9:30–11:00 am **Determining When and How to Outsource Legal Services**
Moderator: **Patricia Menéndez-Cambó**, Greenberg Traurig, Miami, Florida, USA
Panel: **Judith Glaubig**, Exxon Mobil Corporation, Fairfax, Virginia, USA
Terry Conner, Haynes and Boone, LLP, Dallas, Texas, USA
Anton Maurer, CMS Hasche Sigle, Stuttgart, Germany
Ricardo Castro, Jr., Quisumbing Torres/Baker & McKenzie, Manila, The Philippines
- 11:00–11:15 am Break
- 11:15 am–12:15 pm **Ethics Program: Who is the Client and What are the In-House and Outside Lawyer's Ethical Responsibilities?**
Presenter: **Richard Thurston**, Taiwan Semiconductor Mfg. Co., Ltd., Hsinchu, Taiwan
- 12:15–12:30 pm Break for Lunch

Tuesday, cont.

- 12:30–1:45 pm **Luncheon: Storey Award Presentation and Remarks from the Recipient – Dr. Lilia De Lima** (Director General, Philippine Economic Zone Authority, The Philippines)
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- 1:45–2:00 pm Break
- 2:00–3:15 pm **Improved In-house Productivity and Efficiencies in Your Home Jurisdictions: The Perspective of Outside Counsel**
Moderator: **Steve Clifford**, Allens, Melbourne, Australia
Panel: **Richard Bacek**, Siemens, S.R.O., Prague, Czech Republic
Anderson Cardoso, Souto, Correa, Cesa, Lummertz & Amaral Advogados, Porto Alegre, Brazil
Marcela Hughes, Hughes & Hughes, Montevideo, Uruguay
- 3:15–3:30 pm Break
- 3:30–5:00 pm **Reengineering Legal Spending and Lessons Learned Along the Way** – presented by the Association of Corporate Counsel
Discussing multiple ways to add value in legal spending—from using a preferred provider network and implementing value-based fees, to improving project, process and knowledge management.
Panel: **Jeffrey Carr**, Vice President, General Counsel, and Secretary, FMC Technologies, Inc., Houston, Texas, USA
Catherine Moynihan, Association of Corporate Counsel, Washington, D.C., USA
Katherine Perrelli, Seyfarth Shaw LLP, Boston, Massachusetts, USA
Commentators: **Carlos E. Alfaro**, Alfaro Abogados, New York, New York, USA
Julio Ramalho Dubeux, Veirano Advogados, Rio de Janeiro, Brazil
- 5:00 pm Adourn

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2013 Symposium on Global Markets

June 17–18, 2013

The Center for American and International Law, Plano, Texas USA

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Register online: cailaw.org

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SEE INSIDE FOR PROGRAM SCHEDULE AND REGISTRATION INFORMATION!

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11.5 hours of MCLE credit, including 1 hour of ethics, will be available.**

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